

THE ZEITGEIST MOVEMENT'S PRINCIPLE FOCUS INCLUDES THE RECOGNITION THAT THE MAJORITY OF THE SOCIAL PROBLEMS WHICH PLAGUE THE HUMAN SPECIES AT THIS TIME ARE NOT THE SOLE RESULT OF SOME INSTITUTIONAL CORRUPTION, SCARCITY, A POLITICAL POLICY, A FLAW OF "HUMAN NATURE" OR OTHER COMMONLY HELD ASSUMPTIONS OF CAUSALITY IN THE ACTIVIST COMMUNITY. RATHER, THE MOVEMENT RECOGNIZES THAT ISSUES SUCH AS POVERTY, CORRUPTION, COLLAPSE, HOMELESSNESS, WAR, STARVATION AND THE LIKE APPEAR TO BE "SYMPTOMS" BORN OUT OF AN OUTDATED SOCIAL STRUCTURE.

WHILE INTERMEDIATE REFORM STEPS AND TEMPORAL COMMUNITY SUPPORT ARE OF INTEREST TO THE MOVEMENT, THE DEFINING GOAL HERE IS THE INSTALLATION OF A NEW SOCIOECONOMIC MODEL BASED UPON TECHNICALLY RESPONSIBLE RESOURCE MANAGEMENT, ALLOCATION AND DISTRIBUTION THROUGH WHAT WOULD BE CONSIDERED THE SCIENTIFIC METHOD OF REASONING PROBLEMS AND FINDING OPTIMIZED SOLUTIONS.

THIS "RESOURCE-BASED ECONOMIC MODEL" IS ABOUT TAKING A DIRECT TECHNICAL APPROACH TO SOCIAL MANAGEMENT AS OPPOSED TO A MONETARY OR EVEN POLITICAL ONE. IT IS ABOUT UPDATING THE WORKINGS OF SOCIETY TO THE MOST ADVANCED AND PROVEN METHODS SCIENCE HAS TO OFFER, LEAVING BEHIND THE DAMAGING CONSEQUENCES AND LIMITING INHIBITIONS WHICH ARE GENERATED BY OUR CURRENT SYSTEM OF MONETARY EXCHANGE, PROFITS, CORPORATIONS AND OTHER STRUCTURAL AND MOTIVATIONAL COMPONENTS.

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